

TaiwanPlus Internship Program: Application Instructions

【2023 Summer Period】

| Department | Openings | Requirement | Intern Responsibilities | Supervisor |
|------------------|----------|---|---|-----------------|
| Public Relations | 2 | <ol style="list-style-type: none"> TaiwanPlus Internship Application Form Proficiency in Mandarin and English Additional Plus: <ul style="list-style-type: none"> ➤ Other proposals or project reports | <ul style="list-style-type: none"> ● Content: <ol style="list-style-type: none"> Assist Branding Activity Press Release and Media Exposure ● Final Project: Complete one PR press release or branding activity report. | Dylan Jiang |
| Programming | 2 | <ol style="list-style-type: none"> TaiwanPlus Internship Application Form Additional Plus: <ul style="list-style-type: none"> ➤ Updated CV ➤ Command of Video Editing software (optional but definitely a plus) ➤ Full professional proficiency in English. | <ul style="list-style-type: none"> ● Content: <ol style="list-style-type: none"> Interns will be involved with all aspects of program planning, development, and production to gain hands on experience in creating English-language programming. Interns will help to write proposals, assist with on-site filming, post-production work, organization, copywriting, and uploading content. ● Final Project: Complete a program proposal that concretely maps out an original idea for content. | Arnaud Campagne |
| 《Taiwan Talks》 | 2 | <ol style="list-style-type: none"> TaiwanPlus Internship Application Form Additional Plus: <ul style="list-style-type: none"> ➤ TOEIC above 860 | <ul style="list-style-type: none"> ● Content: <ol style="list-style-type: none"> Research for Taiwan Talks Simple video editing with Premiere | Denise Ho |

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| | | <ul style="list-style-type: none"> ➤ Video portfolio | <p>3. Production assistant</p> <ul style="list-style-type: none"> ● Final Project: Complete 2 pieces of program info for Taiwan Talks on YouTube or short introduction for program segments or editing of video segments. | |
| 《Connected》 | 1 | <ol style="list-style-type: none"> 1. TaiwanPlus Internship Application Form 2. Any certificate to prove English proficiency 3. Additional Plus: <ul style="list-style-type: none"> ➤ Portfolio of multimedia work | <ul style="list-style-type: none"> ● Content: <ol style="list-style-type: none"> 1. Social Media Managing 2. Assist show production process ● Final Project: Complete social media content to promote published episodes and assist show production process. | Divya Gopalan |
| Social Media (TaiwanPlusOne YouTube) | 1 | <ol style="list-style-type: none"> 1. TaiwanPlus Internship Application Form 2. Taiwanese students preferred 3. Additional Plus: <ul style="list-style-type: none"> ➤ Self-introduction video (1-2 mins, in English or Mandarin, and explain your motivation) | <ul style="list-style-type: none"> ● Content: Interns will assist in creating a strategy and producing videos for TaiwanPlusOne YouTube channel. ● Final Project: Create 2 YouTube shorts or 1 medium to long YouTube video. | Eric Tsai |
| Social Media (Social Management) | 1 | <ol style="list-style-type: none"> 1. TaiwanPlus Internship Application Form 2. Additional Plus: <ul style="list-style-type: none"> ➤ Social media management experience ➤ Adobe Ai & Premiere | <ul style="list-style-type: none"> ● Content: Assist daily Posts & Shorts & Reels ● Final Project: Plan a cross-channel social content project for TaiwanPlus YouTube or other social platforms | Allen Hsu |
| Data Analytics | 1 | <ol style="list-style-type: none"> 1. TaiwanPlus Internship Application Form 2. Proficiency in English | <ul style="list-style-type: none"> ● Content: Intern will be involved with various kinds | Jasper Wang |

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| | | <p>3. Additional Plus:</p> <ul style="list-style-type: none"> ➤ TOEIC above 860 ➤ Google Analytics ➤ YouTube Analytics | <p>of qualitative & quantitative data analysis, such as Traffic Performance, YouTube Analytics, TV Ratings, & Focus Group Data Summary.</p> <ul style="list-style-type: none"> ● Final Project: Complete one final analytic report. | |
| Administration | 1 | <p>1. TaiwanPlus Internship Application Form (could be written entirely in Mandarin)</p> <p>2. Proficiency in Mandarin speaking</p> <p>3. Additional Plus:</p> <ul style="list-style-type: none"> ➤ Explain why you'd like to work for TaiwanPlus on Application Form | <ul style="list-style-type: none"> ● Content: Participate general administration affair planning and implementation, Talent Development planning and implementation, budget plan, document management. ● Final Project: Carry out a learning experience sharing. | Vincent Lee |

Download TaiwanPlus Internship Application Form: [TaiwanPlus Internship Application Form - 20230424.docx](#)

Please send all the required information to intern@taiwanplus.com before **MAY/15/2023**.